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MRZ 8996.1
PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of Fitzpatrick et al.

Confirmation No. 5040

Serial No. 09/840,648

Filed April 23, 2001

For METHOD AND SYSTEM FOR ELECTRONICALLY SELECTING, MODIFYING, AND
OPERATING A MOTIVATION AWARDS PROGRAM

September 14, 2001

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS,

SIR:

INFORMATION DISCLOSURE STATEMENT

In accordance with 37 C.F.R. 1.97 and 1.98 and MPEP 609, and in compliance with the duty
of disclosure set forth in 37 C.F.R. 1.56, applicants submit copies of the references listed on the
attached PTO/SB/08A for consideration by the Patent and Trademark Office in the above-entitled
application and to be made of record therein.

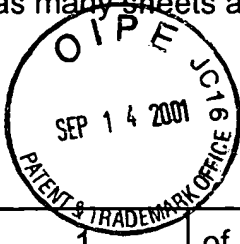
Respectfully submitted,

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JJB/cjl

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PTO/SB/08A INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)		Complete if Known	
		Application Number	09/840,648
		Filing Date	04/23/01
		Confirmation Number	5040
		First Named Inventor	Brian Fitzpatrick
		Group Art Unit	2162
		Examiner Name	Not yet assigned
Sheet 1 of 2	Attorney Docket No. MRZ 8996.1		



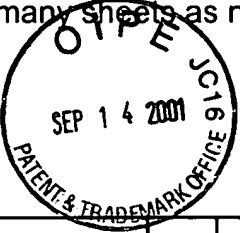
U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY
		Number	Kind Code ² (if known)		
	1	4,703,423		Bado et al.	10/27/1987
	2	4,982,346		Girouard et al.	01/01/1991
	3	5,025,372		Burton et al.	06/18/1991
	4	5,053,955		Peach et al.	10/01/1991
	5	5,231,568		Cohen et al.	07/27/1993
	6	5,239,460		LaRoche	08/24/1993
	7	5,245,533		Marshall	09/14/1993
	8	5,321,604		Peach et al.	06/14/1994
	9	5,774,870		Storey	06/30/1998
	10	5,893,075		Plainfield et al.	04/06/1999
	11	5,907,831		Lotvin et al.	05/25/1999
	12	5,956,693		Geerlings	09/21/1999
	13	5,956,695		Carrithers et al.	09/21/1999
	14	6,009,412		Storey	12/28/1999
	15	6,055,511		Luebbering et al.	04/25/2000
	16	6,061,660		Eggleston	05/09/2000
	17	36,116		McCarthy	02/23/1999

Examiner Signature		Date Considered	
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹Unique citation designation number. ²See attached Kinds of U.S. Patent Documents. ³Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶Applicant is to place a check mark here if English language Translation is attached.

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				First Named Inventor	Brian Fitzpatrick
				Group Art Unit	2162
				Examiner Name	Not yet assigned
Sheet	2	of	2	Attorney Docket No.	MRZ 8996.1

OTHER ART - NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.) date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ⁶
	18	Salesdriver.com, "Build New Contest," Available at http://www.salesdriver.com , April 5, 2000, USA, 5 pages.	

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